



Annual News Letter , 2022

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PAKISTAN INSTITUTE OF TRADE AND DEVELOPMENT

INTRODUCTION

PITAD is a Premier Training Institute for capacity building of newly inducted and Mid-Career officers of Commerce and Trade group, Ex-cadre officers from Ministry of Commerce and its attached departments, Trade and Investment Officers (TIOs) to be posted abroad, commerce officers from trade partners, provincial government officers and stakeholders from the public and private sector in the areas of trade, commerce and investment.



Mrs. Raheela Tajwar
Director General, PITAD



Mr. Muhammad Sualeh Ahmad Faruqi
Federal Secretary Commerce



CORE ACTIVITIES OF PITAD

- ✍ To organize Specialized Training Program (STP – 09 months long) for the officers of Commerce and Trade (C&T) group.
- ✍ To conduct Domain Specific Training Component of Mid-Career Management Course (MCMC) for the CTG and Ex-Cadre Officers of Ministry of Commerce.
- ✍ To conduct Training and Capacity Building of the officers as well as officials of Ministry of Commerce in the areas of trade, economy and investment.
- ✍ To organize awareness sessions on FATF guidance on countering proliferation financing and associated UNSC sanctions regime for the officers of Ministry of Commerce and its attached organizations.

To organize Pre-departure Training for the Trade and Investment officers to be posted abroad.

- ✍ To conduct public policy lectures, Seminars/symposia and conferences on specific trade issues.
- ✍ To hold short term capacity building/training courses for provincial government officers and stakeholders from public and private sector on trade related matters.
- ✍ To arrange post-induction training for the Assistant Managers of Trade Development Authority of Pakistan (TDAP).
- ✍ To organize trade related trainings for commerce officers of our trade partners.



Mr. Ghulam Qadir



Ms. Ismat Gul Khattak



Mr. Aftab Haider



Ms. Aaisha Makhdum



Ms. Maria Kazi



Mr. Aamir Khan



Ms. Rubina Athar



Gallery of Prominent Guest Speaker



Rana Shahzad Ahmed



Mr. Osman Nasir



Mr. Zulfiqar Ali



Mr. Saifullah Khan



Mr. Waqas Azeem



Dr. Vaqar Ahmed



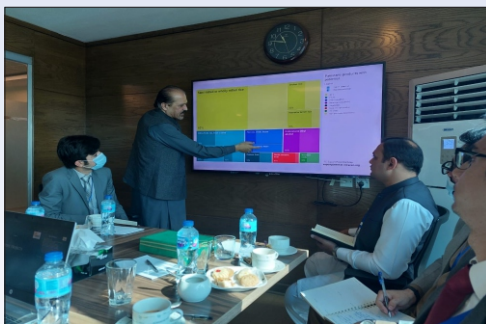
Dr. Aneel Salman

Specialized Training Program (STP)

Pakistan Institute of Trade and Development conducts a comprehensive nine months specialized training program (STP) for the newly selected officers of Commerce & Trade Group (CTG) after completing their Common Training Program (CTP) at Civil Service Academy, Lahore.

STP is blend of academics and field work that includes industrial attachments, country study tours, attachment with government departments, interactive sessions with the foreign missions, leading industries of Pakistan and eminent scholars from relevant disciplines etc. The training modules includes International Trade Theory, Export Management, Global Marketing, Regulatory Framework of Business in Pakistan, Trade Diplomacy & Market Intelligence etc.

28th Specialized Training Program for the Commerce and Trade Group officers of 48th CTP commenced w.e.f. 5th April, 2021 and was successfully concluded on 31st January, 2022.



Domain Specific Training of Mid-Career Management Course (MCMC)

Domain Specific Training (DST) for the CTG officers of 32nd, 34th and 35th Mid-Career Management Courses (MCMCs) were organized in January, September and December, 2022 respectively.



Post Induction Training of AMs (TDAP)

Two months post induction Training Program for the newly selected Assistant Managers (AMs) of Trade Development Authority of Pakistan (TDAP) was organized by PITAD from 22nd September, 2022 to 18th November, 2022.



The DST component is devised in a manner to enable the Mid Career Level officers of Commerce & Trade Service to develop technical skills, enhance their professional knowledge base to improve public service delivery employing the tools & policies through which the public policy objectives of CTG and trade development are realized. Beside classroom lectures, the training program include workshops, specialized training sessions by ITC, Research based analysis paper (RBAP), trade data analysis workshop and visit to public and private sector organizations etc.



The aim of training was to sharpen the skills of AMs to enable them to handle the official business of TDAP and to play active role in Pakistan's trade activities.





Pre-Departure Training of TIOs

Considering the rising importance of global trade and commercial diplomacy as a vehicle for furthering the country's economic development, governments take different trade promotion measures. Appointing Trade Officers in foreign countries to safeguard commercial interests of the country through trade promotion is one of such measures.

After carrying out due process of selection (written test and interview), Ministry of Commerce (MoC) selects the Trade and Investment Officer (TIOs) to be posted in foreign mission abroad. Keeping in view the importance of the assignment and to enable our Trade Officers to perform their tasks effectively, Pakistan Institute of Trade and Development (PITAD) designs a training program for the TIOs, which includes classroom sessions, panel discussions, local visits and country study tours.

Pre-Departure Training for the newly selected 15 Trade and Investment Officer (TIOs) to be posted in Pakistan's Missions abroad was organized by PITAD in May-June, 2022.

The duration of training was two months where the first month was on campus training and the second month included Field Visits and Country Study Tours to various parts of the country like Lahore, Sialkot, Faisalabad, Karachi, etc.





Training of Afghan Officers from Ministry of Industry and Commerce (MoIC), Afghanistan.

Pakistan Institute of Trade and Development (PITAD) arranged a short-term training course on "International Trade Dynamics" for fifteen (15) Afghan officers from Ministry of Industry and Commerce (MoIC), Afghanistan.

The Training commenced w.e.f 25th May 2022 and successfully concluded on 9th June, 2022. During which, the Afghan officials were imparted training in modern International and Regional Trade Dynamics, Trade promotion tools, Global Marketing, Regionalism, multilateral trading system opportunities and challenges in Pak – Afghan Trade etc. The training program included Lecture/Panel Discussion, Seminars, Meetings with the public and private sector organisations etc.





Cost Benefit Analysis of FTAs

A training workshop on “Cost Benefit Analysis of FTA's” was conducted in November, 2022 in collaboration with COMSEC and Pakistan's Trade Mission London,. Around 35 participants attended the training including officers from Ministry of Commerce, PITAD and newly inducted Assistant Managers by TDAP.



WTO Trade Facilitation Agreement

PITAD arranged a

workshop on

“WTO Trade

Facilitation Agreement”

in collaboration with

REMIT/International Trade Centre (ITC) for the officers of MCMC and Commerce & Trade Group Officers posted at Ministry of Commerce and its attached departments. It was attended by fifteen (CTG) officers.



Human Resource Management

PITAD organised a short term capacity building program on “Human Resource Management” for the officers of Trading Corporation of Pakistan (TCP), Ministry of Commerce (MOC), in February 2022. The training was conducted online due to the prevalent COVID-19 situation in the country and it was attended by 25 officers of TCP. The officers were imparted training in the areas of Public Procurement Rules, Financial Rules of TCP, Human Resource Management and project management cycle.



Trade Facilitation Portal

A workshop on “Trade Facilitation Portal” was organized by PITAD in collaboration with Remit/ITC.

Twenty five officer from Ministry of Commerce, PITAD and TDAP participated in workshop.



Tariff Rationalization & Tariff Impact Analysis

A no of training sessions were organised on Tariff rationalisation, Tariff Impact Analysis and Tariff Policy for the officers of specialised & Mid-Career Management courses as well as for the officers of Ministry of Commerce and its attached departments.



FATF Guidance Regarding Counter Proliferation



A number of awareness sessions were organised by PITAD during the year 2022 for officers of specialised and Mid-Career management training courses as well as for the officers of Ministry of Commerce and its attached departments on FATF guidance regarding counter proliferation and associated UNSC sanctions regimes. Around 50 officers of Commerce and Trade group attended these awareness sessions.



Women Entrepreneurs on Effective Trade Fair

A seminar for women entrepreneurs on Effective Trade Fair participation was conducted in PITAD, on 16-06-2022 in collaboration with ITC. A large number of women participated in the seminar. The speaker provides the guidance to the participants on business queries.



